

# WGH-FM TRIP A DAY IN MAY 2019

## OFFICIAL RULES

**Name of promotion:** Trip a Day in May 2019

**Sponsors:** Pitbull Tobacco & More; Freedom Shooting Center

**Description of Prizes:** Each trip includes airfare, hotel accommodations and tickets to the concert for 2 adults. Transportation to/from the airport, hotel and venue are not included.

Trips are as follows:

CMA FEST in NASHVILLE

LUKE BRYAN AT GILLETTE STADIUM BOSTON 6/21

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LAKESHAKA with Keith Urban, Brett Young, Midland and Matt Stell in CHICAGO 6/22 HUNTINGTON BANK

PAVILION AT NORTHERLY ISLAND Chicago, IL

RASCAL FLATTS at ASCEND AMPHITHEATER Nashville, TN 7/6

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LUKE COMBS in ATLANTA AMERIS BANK AMPHITHEATER Alpharetta, GA 7/12

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KANE BROWN and JASON ALDEAN in PHILADELPHIA 7/21

FLORIDA GEORGIA LINE w/MORGAN WALLEN and HARDY in CHICAGO HOLLYWOOD AMPHITHEATER  
8/9

FLORIDA GEORGIA LINE w/MORGAN WALLEN and HARDY in CHICAGO HOLLYWOOD AMPHITHEATER  
8/9

CARRIE UNDERWOOD W/ RUNAWAY JUNE NASHVILLE 9/27

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**Value of Prize(s):** Values vary by trip.

**(Note: Winners are responsible for all taxes and other fees on this/these amounts)**

**Promotion Metro Area:** Norfolk-Virginia Beach-Newport News, VA

**(as defined by Eastlan)**

**Minimum Age to Enter:** Twenty-one (21)

**How to Enter:** Complete the Trip a Day in May entry form at [www.Eagle97.com](http://www.Eagle97.com). For a free entry form, send a self-addressed, stamped envelope to: WGH-FM Trip a Day in May Entry % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Deadline for receipt of entries:** 5/31/2019 at 4:00pm EDT

**Promotion Period:** Promotion Begins: 04/30/2019 at 6:00pm EDT

Promotion Ends: 05/31/2019 at 6:00pm EDT

**Number of winners:** up to Nineteen (19)

Note: No trip will be given away on Memorial Day, May 27, 2019

**Method of Selection of Winner(s):**

1. Once the listener is registered at Eagle97.com, they will listen for their name to be announced on 97.3 FM The Eagle each weekday between the hours of 9:00am - 5:00pm EDT beginning on May 6, 2019 through May 31, 2019 excluding Memorial Day May 27, 2019. No names will be called out on Monday, May 27, 2019 in observance of Memorial Day.
2. The Station will randomly select names from online and mailed entries. The Eagle On-air Personality will announce a different name every hour (between approx. 9:00am to approx. 5:00pm EDT each weekday excluding May 27, 2019). If your name is announced by the On-air Personality during the Trip A Day in May promotion, you will have 10 minutes and 13 seconds from the time your name is announced to call the 97.3 The Eagle studio at (757) 490-9797 to qualify to win that day's trip. Phone calls to the Eagle studio are the only permissible way of contacting the station to qualify. Texting, email, social media, mail, etc. are not valid ways of contacting the Station in this contest.
3. Each weekday after 5:00pm EDT (excluding May 27, 2019), a qualifier will be randomly drawn only from that day's eligible qualifiers to win one trip. In the event that no one calls in to qualify on a given weekday, the Station will NOT give away a trip on that particular day.
4. A family member or friend may NOT call in on behalf of the selected individual to qualify for the prize. No exceptions. All eligible callers/qualifiers will be required to provide all information requested in order to be eligible for that day's drawing. Any attempts to deceive the Station will result in immediate disqualification. Decisions of the Station management are final.
5. The Station is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent a participant from completing her/his telephone call. The Station shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, internet access or any other circumstances beyond Max Media's control.
6. Due to the delays in the 97.3 The Eagle online and app streaming of its broadcast signal, listeners to the online and app stream may not be able to participate in or may be disadvantaged in participating in this contest. For this contest, the Station will start counting down when the name announcement is made on the radio broadcast signal. The final decision on if a contestant has called back in time is at the discretion of the Station.
7. In event of any dispute involving the contest, the decisions of Max Media's management is final. All matters not specifically mentioned in these rules shall be determined at the sole discretion of Max Media's management.
8. Please note that only one trip may be won per person/household during this promotion.
9. Winners will be notified of their winning. Winner must come during standard business hours to pick up their prize and complete necessary paperwork in a timely manner. Winner must show a valid government issued Photo ID in order to claim the prize and complete the paperwork. No proxy representation will be allowed unless approved by management due to hardship.
10. All Trip a Day 2019 winners are ineligible to win a contest through MAX MEDIA OF HAMPTON ROADS for 6 months.

**Deadline for claiming prize(s):** 30 days after prize fulfillment (unless trip date is less than 30 days)

*PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.*

**All Prize(s) will be awarded:** Only if the requirements of the contest are met(outlined above).

**Alternate Winner(s):** NO

*(If potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s) or is unreachable/unavailable)*

**Official Rules Request Address:** WGH-FM Trip a Day in May 2019 Official Rules, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Winner(s) List Request Address:** WGH-FM Trip a Day in May 2019 Winner List, % Marketing Department, 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462

**Deadline for Receipt of Winner(s) List requests:** 06/03/2019

Winner(s) will be notified. Prize(s) will be awarded upon completion of all legal paperwork with Max Media, LLC. No substitution for a prize will be made at the request of winner.

Winner(s) will be required to show valid government issued Photo ID before completing winner paperwork. This will be done at 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462 during regular business hours.

Winner(s) will receive a 1099 in the amount of their winnings, if their amount OR cumulative amount for the calendar year is \$600.00 or over.

Prize is non-transferable. Winner(s) is responsible for all taxes and additional expenses.

As a winner of a Max Media, LLC contest your voice, name, name and/or picture may be used for promotional, broadcast, social media or internet purposes without any compensation to you.

Employees of Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the Max Media of Hampton Roads main studio are not eligible to win any contest. Immediate family includes the spouse, (step)great-grandparents, (step)grandparents, (step)parents, (step or half)brothers, (step or half)sisters, (step)children, (step)grandchildren and (step)great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is a current legal guardian.

Max Media reserves the right to disqualify any entrant if any contest rules are violated in any way.

Max Media assumes no liability for accidents, injuries, situations, repairs or incidents arising from any aspect of any prize awarded in any contest. Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, Max Media reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Max Media management if world events, the national mood or public safety so warrant.

Max Media reserves the right to amend the rules to any contest at any time. Max Media's decision is always final. In the event any one of the general contest rules which govern all Max Media contests contradict with any specific contest term, the specific contest term will control. By participating in the contest, entrants fully and unconditionally agree to and accept these Official Rules and the decisions of Max Media, which are final and binding in all matters related to the contest.

Max Media is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Max Media is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in Max Media's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair administration, security, fairness or proper play of this contest, or contest plays, Max Media reserves the right at its sole discretion to suspend, modify or terminate the contest.

### **Additional Rules**

In addition to these Official Rules, this Promotion is also subject to the Max Media, LLC Official Rules for All Contests which are either incorporated herein by reference on the station website.