

# WGH-FM TRIP A DAY IN MAY: SIGN UP TO WIN 2019

## OFFICIAL RULES

**Name of promotion:** Trip a Day in May: Sign Up To Win 2019

**Sponsors:** Pitbull Tobacco & More

**Description of Prizes:** Trip\* for 2 adults to CMA Awards in Nashville, November 2019.

\*Trip includes airfare, hotel accommodations and tickets to the show only. Transportation to/from the airport, hotel and venue are not included.

**Value of Prize(s):** Value varies based on booking.

**(Note: Winners are responsible for all taxes and other fees on this/these amounts)**

**Promotion Metro Area:** Norfolk-Virginia Beach-Newport News, VA

**(as defined by Eastlan)**

**Minimum Age to Enter:** Twenty-one (21)

**How to Enter:** Sign up to win at any of the following "Pitbull Tobacco & More" locations during normal business hours(hours may vary by location): 154 S. Rosemont Rd. Virginia Beach, VA, 23452; 2200 Colonial Ave #5 Norfolk, VA, 23517; 2093 General Booth Blvd. #104 Virginia Beach, VA, 23454; or 1580 Crossways Blvd. #104 Chesapeake, VA, 23320. Entry form must be completely filled out to be eligible. Only one entry per location will be allowed. Violating the entry rule will result in immediate disqualification of entrant.

**Deadline for receipt of entries:** 5/31/2019 (time depends on the individual store's closing time)

**Promotion Period:** Promotion Begins: 05/04/2019 at 12:00pm EDT

Promotion Ends: 06/01/2019 at 5:00pm EDT

**Number of winners:** One (1)

**Method of Selection of Winner(s):**

1. Winner will be determined by a random drawing of all eligible entries from the four participating "Pitbull & More" locations listed above after May 31, 2019 at 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462. Entrants do not need to be present to win.
2. Please note that only one trip may be won per person/household during this promotion and Trip a Day in May 2019.
3. Winners will be notified of their winning. Winner must come during standard business hours to pick up their prize and complete necessary paperwork in a timely manner. Winner must show a valid government issued Photo ID in order to claim the prize and complete the paperwork. No proxy representation will be allowed unless approved by management due to hardship.
4. The winner is ineligible to win a contest through MAX MEDIA OF HAMPTON ROADS for 6 months.

**Deadline for claiming prize(s):** 30 days after prize fulfillment

*PLEASE NOTE: Failure of winner to complete the proper paperwork and pay taxes (if applicable) will void prize without any further prize consideration.*

**All Prize(s) will be awarded:** Yes

**Alternate Winner(s):** NO

*(If potential winner(s) do(es) not qualify, decline(s) acceptance of prize(s) or is unreachable/unavailable)*

**Deadline for Receipt of Winner(s) List requests:** 06/03/2019

Winner(s) will be notified. Prize(s) will be awarded upon completion of all legal paperwork with Max Media, LLC. No substitution for a prize will be made at the request of winner.

Winner(s) will be required to show valid government issued Photo ID before completing winner paperwork. This will be done at 5589 Greenwich Road Suite 200, Virginia Beach, VA 23462 during regular business hours.

Winner(s) will receive a 1099 in the amount of their winnings, if their amount OR cumulative amount for the calendar year is \$600.00 or over.

Prize is non-transferable. Winner(s) is responsible for all taxes and additional expenses.

As a winner of a Max Media, LLC contest your voice, name, name and/or picture may be used for promotional, broadcast, social media or internet purposes without any compensation to you.

Employees of Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the Max Media of Hampton Roads main studio are not eligible to win any contest. Immediate family includes the spouse, (step)great-grandparents, (step)grandparents, (step)parents, (step or half)brothers, (step or half)sisters, (step)children, (step)grandchildren and (step)great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is a current legal guardian.

Max Media reserves the right to disqualify any entrant if any contest rules are violated in any way.

Max Media assumes no liability for accidents, injuries, situations, repairs or incidents arising from any aspect of any prize awarded in any contest. Max Media, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, Max Media reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Max Media management if world events, the national mood or public safety so warrant.

Max Media reserves the right to amend the rules to any contest at any time. Max Media's decision is always final. In the event any one of the general contest rules which govern all Max Media contests contradict with any specific contest term, the specific contest term will control. By participating in the contest, entrants fully and unconditionally agree to and accept these Official Rules and the decisions of Max Media, which are final and binding in all matters related to the contest.

Max Media is not responsible for Internet crashes or slowdowns caused by network congestion, viruses, sabotage, satellite failures, phone line failures, electrical outages, natural disasters or act of man or God, lost, late, misdirected, postage-due, unintelligible, returned, undelivered entries or email, or lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hardware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic, or network. Persons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assumes no responsibility for any errors, omissions, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized website access. Max Media is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in Max Media's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention or other causes which, in the sole opinion of the station, corrupt or impair administration, security, fairness or proper play of this contest, or contest plays, Max Media reserves the right at its sole discretion to suspend, modify or terminate the contest.

### **Additional Rules**

In addition to these Official Rules, this Promotion is also subject to the Max Media, LLC Official Rules for All Contests which are either incorporated herein by reference on the station website.